



MASTER OF SCIENCE

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**HOSPITALITY  
AND TOURISM  
MANAGEMENT**

Dual degree

A.A. 2020 - 2021



UNIVERSITÀ  
**IULM**

## ■ AGENDA

- Why a career in tourism?
- Why to study tourism at IULM University?
- M.Sc. of Hospitality & Tourism Management - dual degree
  - *Course structure*
  - *Programme*
  - *Hands-on approach*
  - *Stage & Placement*
  - *Admissions*

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# WHY A CAREER IN TOURISM?

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# ■ TOURISM

TOURISM IS ONE OF THE FASTEST GROWING ECONOMIC SECTORS IN THE WORLD AND A KEY DRIVER FOR SOCIO-ECONOMIC PROGRESS



## International tourist arrivals worldwide

from **25 million** in 1950 to **1.4 billion** in 2018



## International tourism receipts

from **2 billion** in 1950 to **1.5 trillion** in 2018



## Exports

**7%** of global exports  
**3°** largest export category after chemicals and fuels  
**1°** export category in many developing countries



## Jobs

**10%** Tourism employment worldwide  
**319 million** jobs in tourism worldwide



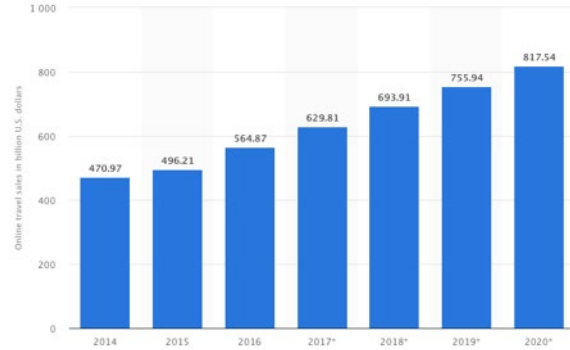
## Economy

Economic and employment benefits even in related sectors: constructions, agriculture, retail, food, services, telecommunications

# TOURISM

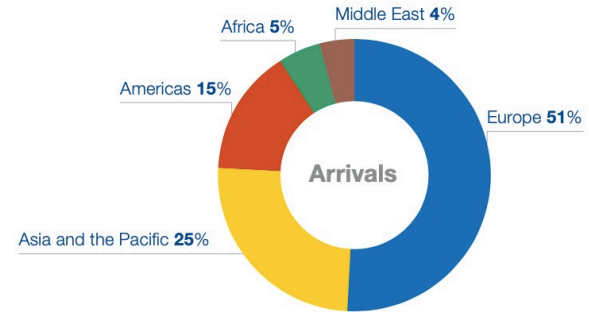
TOURISM IS A HIGHLY INNOVATIVE AND DIVERSIFIED INDUSTRY

## eCommerce



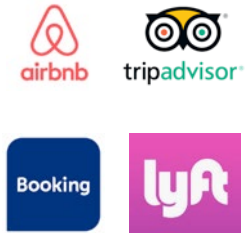
## New markets

(International tourist arrivals, 2018 (% share))



Source: UNWTO, 2019

## Digital platforms, Big data and IoT



## New tourism: Wine&Food; Made in Italy; Architecture



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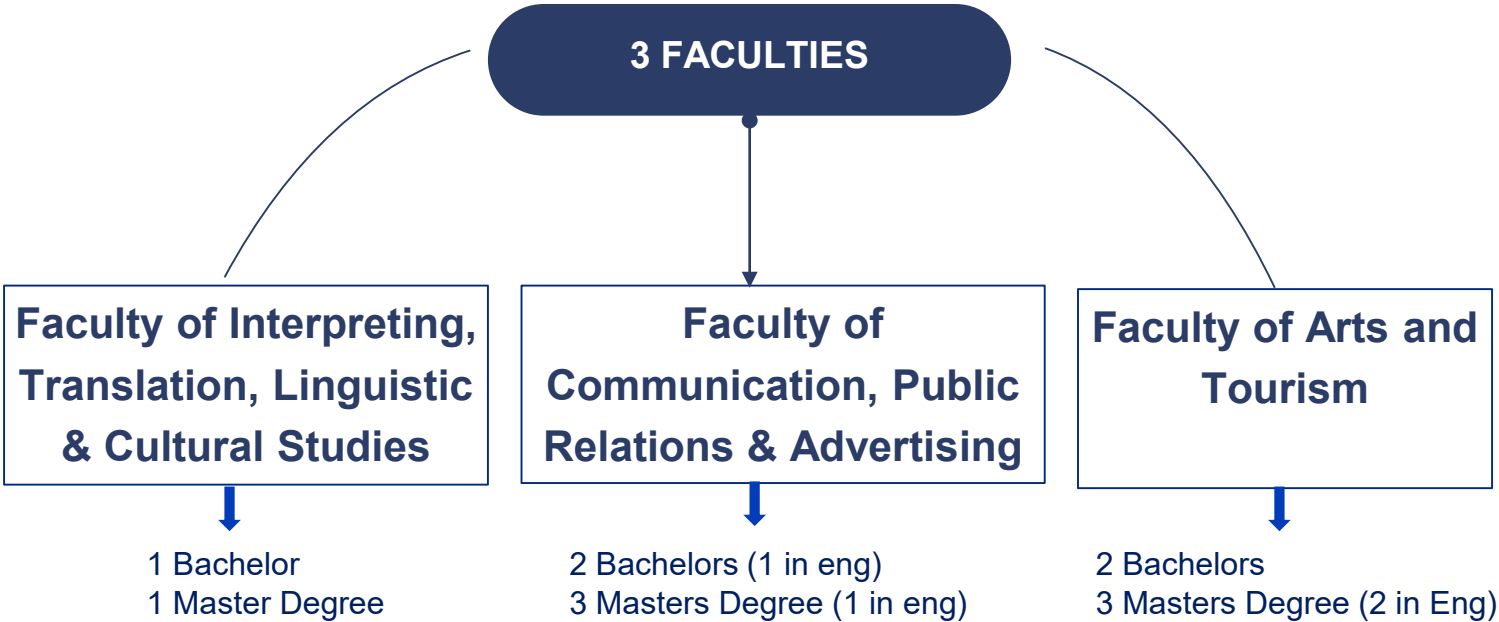
# WHY TO STUDY TOURISM AT IULM UNIVERSITY?

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# 1. A MULTIDISCIPLINARY ENVIRONMENT IDEAL FOR TOURISM STUDIES

Established in 1968, IULM University is the center of excellence in Italy for training in 3 interconnected areas: Communication and New Media, Languages, Arts&Tourism



- 5500 students
- 300 teaching staff
- 6 buildings
- 11 degree courses
- 2 PhDs

## 2. A LEADING UNIVERSITY FOR TOURISM STUDIES

### BACHELOR'S DEGREE PROGRAM (3 years)

Tourism, Management and  
Territory

First bachelor's degree in  
Tourism in Italy (after 3+2  
reform) (2003)

### PROFESSIONAL MASTER (1 year)

Master in International  
Tourism & Hospitality (MITH)

First university master in Italy  
conducted in English (2004)

### MASTER'S DEGREE (2 years)

Hospitality & Tourism  
Management

Dual degree with:

- University of Central Florida
- Université Grenoble Alpes

First master's degree program  
in Italy with a double degree in  
partnership with a Hospitality  
School (2016)

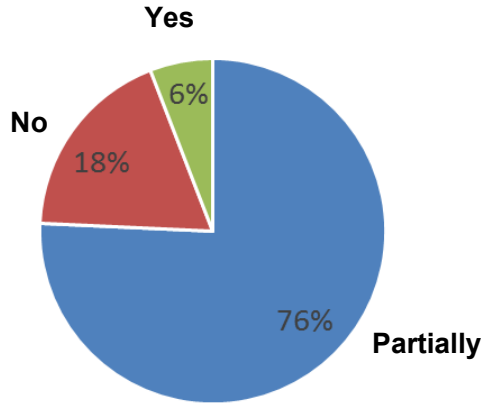


# 3. AN ONGOING ENGAGEMENT WITH PARTNER COMPANIES/ 1

The current educational offer in Italy does not meet the needs of students and employers

## FIRMS JUDGMENT

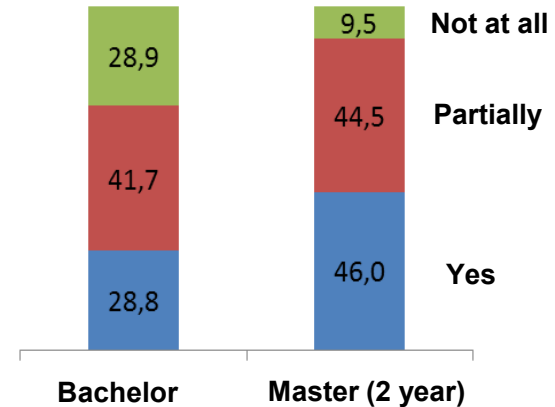
Are the skills available on the market in line with the firms' needs?



Source: Survey IULM 2019 – 167 hotel in Italy

## STUDENTS' JUDGMENT

Are the skills acquired during your university courses in line with your job?



Source: IULM, 2019 – on data AlmaLaurea

## ■ 3. AN ONGOING ENGAGEMENT WITH PARTNER COMPANIES/ 2

**1. Joint development of new contents and programs for sought-after roles and skills**

**2. Permanent observatory to monitor the needs of the tourism companies in Italy**



# 3. AN ONGOING ENGAGEMENT WITH PARTNER COMPANIES/3

+500 companies actively involved in learning projects and job placement

+ 50 business plans and field projects financed and implemented by partner companies

## Transport & cruise



## Hospitality



## Tour operator and travel agencies



## MICE and event management



## Online travel & digital marketing



## Food, fashion & design, luxury, art and culture



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Master of Science  
**HOSPITALITY & TOURISM MANAGEMENT**  
- dual degree -

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COURSE STRUCTURE

# ■ OBJECTIVES



Transfer of knowledge and skills **in line with hospitality and tourism companies' expectations**



Stimulate a **critical and active learning mix**, oriented to the direct application, during classes, of **models and tools** coming from real business contexts and territories



Propose a **wide overview of the tourism system and its development trends** for a better understanding of the **interconnections between the tourism industrie and related sectors** (food, fashion & design, luxury, art and cultural heritage)



Offer 3 paths of specialization in 2 languages in 2 top schools at international level

# LM HTM: SPECIALIZATION PATHS

I year: 60 CFU



II year: path 1 – 60 CFU

Specialization in Innovation, Creativity and Tourism

II year: path 2 – 60 CFU

Specialization in Hospitality & Tourism Management

II year: path 3 – 60 CFU

Specialization in Innovation et Territoire  
UGA, Grenoble (France)



L.M. HOSPITALITY AND TOURISM  
MANAGEMENT (HTM)



UNIVERSITY OF CENTRAL  
FLORIDA

**DUAL DEGREE:**

L.M. HTM + M.SC. IN HOSPITALITY  
AND TOURISM MANAGEMENT



**DUAL DEGREE:**

L.M. HTM + M. INNOVATION ET  
TERRITOIRE

# ■ PATH 1: IULM UNIVERSITY, Milan / 1



**SPECIALIZATION IN INNOVATION,  
CREATIVITY AND TOURISM:**

focus on made in Italy, creative industries, luxury brand management and cultural tourism.

## ■ PATH 1: IULM UNIVERSITY, Milan / 2



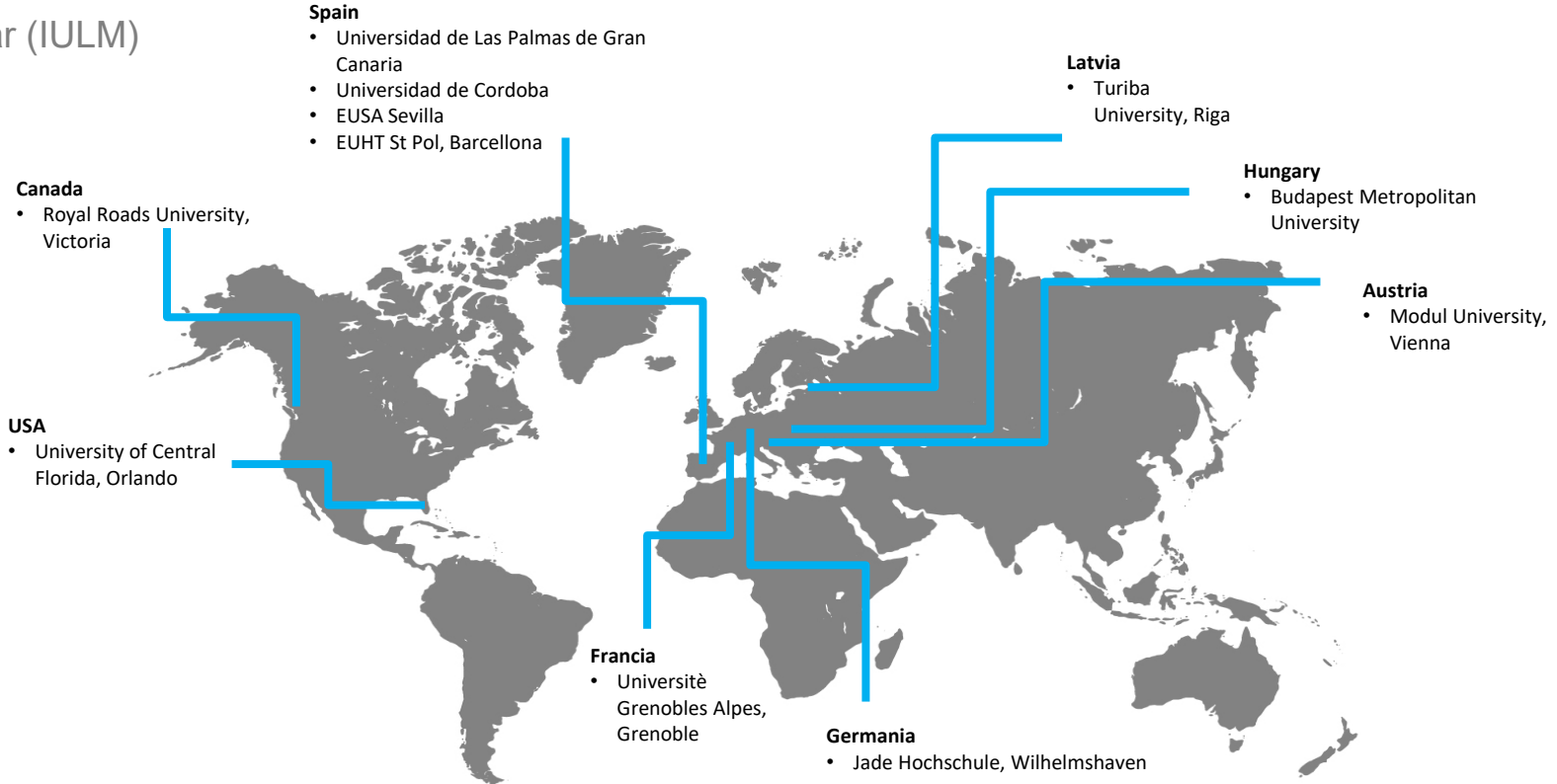
A second year dedicated to understand the new trends in creative tourism with courses specifically dedicated to the design and management of innovative services and products linked to culture, fashion and Made in Italy.

Students will also learn more about business startup in tourism and will have the possibility to spend a period abroad or in one of the partner universities with further specialization in events, wellness, hospitality, sustainable tourism and much more or to experience an internship.



# ■ PATH 1: PARTNER UNIVERSITIES FOR A SEMESTER ABROAD

II year (IULM)



# ■ PATH 1: STUDY ABROAD

- Spain
  - Universidad de Las Palmas de Gran Canaria
  - Universidad de Córdoba
  - BSA Sevilla
  - EUMT St.Pol, Barcellona

- LEWIS
  - Turiba University, Turku

DOUBLE DEGREE

EXCHANGE

ERASMUS

STUDY ABROAD

**A NUMBER OF DIFFERENT OPTIONS  
TO STUDY AND HAVE  
PROFESSIONAL EXPERIENCES  
ABROAD**

## ■ PATH 2: UNIVERSITY OF CENTRAL FLORIDA Orlando / 1



**UNIVERSITY OF  
CENTRAL FLORIDA**

**SPECIALIZATION IN HOSPITALITY  
AND TOURISM MANAGEMENT:**

focus on hospitality, event &  
entertainment

# ■ PATH 2: UNIVERSITY OF CENTRAL FLORIDA Orlando / 2

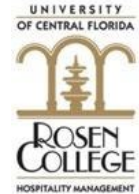
12 COLLEGES

1. **Arts and Humanities**
2. **Business Administration**
3. **Education**
4. **Engineering and Computer Sciences**
5. **Health and Public Affairs**
6. **Medicine**
7. **Nursing**
8. **Optics and Photonics**
9. **Interdisciplinary Studies**
10. **Sciences**
11. **Honors**
12. **Hospitality Management**

60,000+ students (USA e 140 other countries)  
2nd university in USA for # of students  
1.890 professors  
210+ courses  
550 student organisations and clubs

## ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

- 4 Bachelor's and Master's Degrees
- 2 Professional Courses
- 2 Graduate Certificates
- 1 PhD
- 3,000 foreign students
- 5th School of Tourism & Hospitality in the world



# ■ PATH 2: UNIVERSITY OF CENTRAL FLORIDA Orlando / 3

## ROSEN COLLEGE OF HOSPITALITY MANAGEMENT



# ■ PATH 2: UNIVERSITY OF CENTRAL FLORIDA Orlando / 4

## ROSEN COLLEGE OF HOSPITALITY MANAGEMENT



**UNIVERSITY OF  
CENTRAL FLORIDA**

[https://www.youtube.com/watch?time\\_continue=5&v=zFZxJzd9BT0](https://www.youtube.com/watch?time_continue=5&v=zFZxJzd9BT0)  
<https://www.youtube.com/watch?v=tKHcPWXuTP8>

# ■ PATH 3: UNIVERSITÉ GRENOBLE ALPES / 1



**Master Géographie, aménagement,  
environnement, développement**  
Parcours Innovation et territoire (ITER)

**SPECIALIZATION IN INNOVATION ET  
TERRITOIRE:**

Focus on creativity and sustainable  
development

## ■ PATH 3: UNIVERSITÉ GRENOBLE ALPES / 2

The Université Grenoble Alpes, created by the merger of three former universities (Joseph Fourier, Pierre Mendès-France and Stendhal) and strongly linked to its territory, is the fifth largest university in France for number of students

### 7 research and training units

**APS** (activités physiques et sportives)

**IM2AG** (informatique, mathématiques et mathématiques appliquées)

**PhITEM** (physique, ingénierie, Terre, environnement, mécanique)

**IGA** (Médecine et Pharmacie, Chimie-Biologie, Géographie)

- 45.000 students
- 5th University in France for # of students
- 24 faculties
- 5500 administrative staff
- 80 laboratories

### INSTITUTE DE GEOGRAPHIE ALPINE



- 4 Bachelor's Degrees
- 7 Master's Degrees
- 2 PhDs

<https://www.youtube.com/watch?v=uIH6oz8SIA8>



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PROGRAMME

# LEARNING MIX

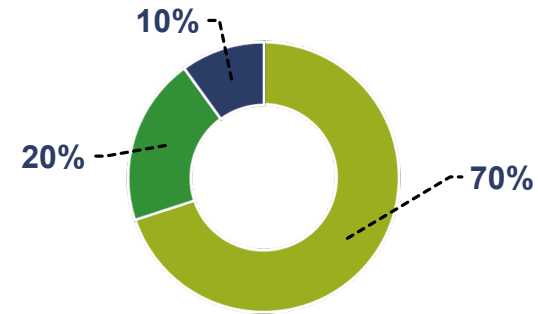
AN INNOVATIVE TEACHING MIX



**10%** Distance learning

**20%** Classroom lessons

**70%** Case studies, exercises and training on-the-job



# FACULTY/COURSES - 1yr (AY 2019/2020)



# FACULTY/COURSES - 2yr (AY 2019/2020)



# CURRICULUM

## Year I (IULM)

Managing hospitality and guest service organizations  
Marketing strategies in hospitality and tourism  
Critical issues in hospitality human resources  
Accounting and financial management  
Cultural heritage, arts and tourism  
Innovation for sustainable tourism development  
Communication skills: English for business  
+ Distance Learning

## Year II (IULM)

Data management and business analytics for tourism  
Creativity and design for tourism policies and services  
New business development in tourism  
Multicultural communication  
Internship/Field Project  
Optional courses

## Year II (UCF)

Data analysis in hospitality and tourism research  
Hospitality and tourism strategic issues  
Feasibility studies for the hospitality / tourism enterprises  
Communication skills  
Internship  
Optional courses

## Year II (UGA)

Introduction à l'innovation économique sociale et territoriale  
Innovation, art et créativité territoriale  
Innovation, tourisme, nature et loisirs  
Communication skills  
Internship  
Optional courses

# ■ OPTIONAL COURSES

II year (UCF)

- International Tourism Management
- Tourism Industry Analysis
- Principles of Destination Marketing and Management
- Research Methods in Hospitality and Tourism
- Hospitality/Tourism Information Technology
- Hospitality/Tourism Industry Brand Management
- Feasibility Studies for the Hospitality/Tourism Enterprises
- Advanced Training and Development in the Hosp. Ind.
- Mega-Events
- The Management of Lodging Operations Advanced
- Vacation Ownership Resort Sales Management
- Vacation Ownership Resort Planning
- Event Administration
- Convention and Conference Sales and Services
- Management of Food Service Operations
- Case Studies in Restaurant Management

# ■ OPTIONAL COURSES

II year (UGA)

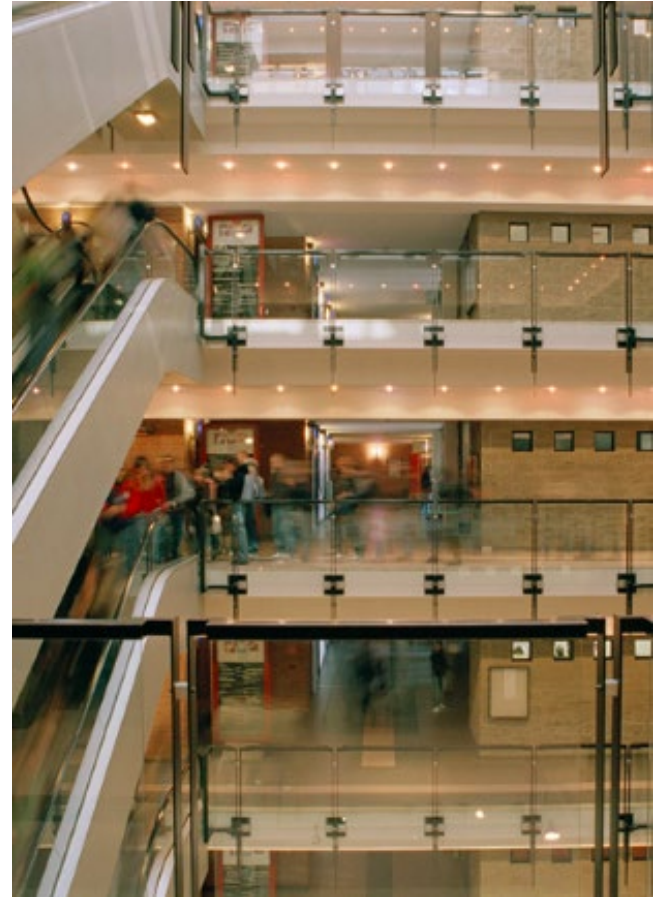
- Innovation et gouvernance
  - Innovation, environnement nature et développement soutenable
  - Innovation, santé, dépendance, vulnérabilité, service et territoire
  - Méthodologie du mémoire et design collectif
  - UE Innovation métropolisation et territoires émergents
  - Atelier innovation, participation, expérimentations et créativité territoriale
  - Innovation, communication et design des politiques publiques
- Innovation et prospective
  - Innovation, imaginaires, planifications et utopies
  - Innovation et inscription de la nature dans les territoires
  - Innovation et émergences des territoires numériques et intelligents
  - Innovation, marges et géographie critique
  - Innovation, qualité et bien-être territoriale
  - Citoyenneté augmenté et nouvelles mobilisations territoriales

# OPTIONAL COURSES

II year (IULM)

- Corporate Social Responsibility and Sustainability
- Information Design and Data Visualization
- Design thinking for business
- Event management
- Revenue management
- Place image, identity, brand
- Citizenship, travel, and relativism
- Visual Narratives for Business\*
- Creative Leadership\*

\*Courses activated in collaboration with the Master Course in Strategic Communication





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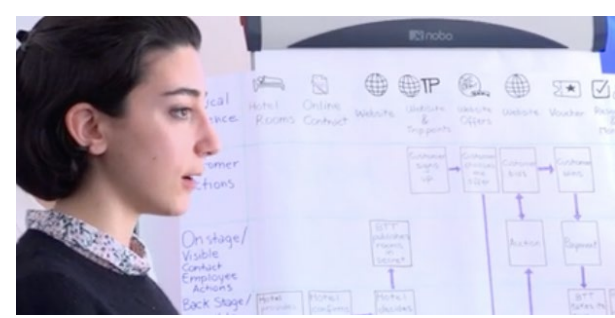
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HANDS ON APPROACH

# ■ HANDS-ON APPROACH

- JOB LAB
- COMPANY VISIT
- STUDENT CHALLENGE
- FIELD PROJECT
- WORKSHOP & SEMINARS



# JOB LAB ACCOR

## Job Lab Customer Centric Management with Accor

Working with the Talent & Culture  
Learning & Development Director  
and the Academie Accor Director to  
make a promotional video that  
interprets the Accor's values



## HEARTIST<sup>®</sup> KEY ELEMENTS OF OUR STORY

### DESIRED GUEST EXPERIENCE

WHAT DO WE WANT  
OUR GUESTS TO EXPERIENCE?

- > **I feel welcome**
- > **I feel heart warmed**
- > **I feel incredible**
- > **I belong**

### WAY OF BEING

THE WAY ALL HEARTISTS<sup>®</sup> ARE  
WHEN THEY BRING THE DESIRED GUEST  
EXPERIENCE TO LIFE

Each and every one of us, whether  
we interact with the guests directly or not,  
impact the overall guest experience.

- > **Being there**
- > **Loving**
- > **Spotlighting**
- > **Cherishing**

### OPTIMAL EMPLOYEE EXPERIENCE

THE WAY WE WANT ALL HEARTISTS<sup>®</sup>  
TO FEEL AT ACCORHOTELS

Our optimal employee experience is what we  
feel at work, no matter when or where we are.  
We want to become our own raving fans!  
We do this by practicing what we preach!

- > **I feel valued**
- > **I feel free**
- > **I feel sparked**
- > **We are one**

<https://www.youtube.com/watch?v=vY5vEiKEDD8>

## COMPANY VISITS



### Company visit at Hotel Principe di Savoia Milano

A day at the Dorchester Collection - Principe di Savoia in Milan to experience and understand the values and the vision of a leading brand in luxury hospitality, and learn about its best practices in service innovation and marketing strategies.

 *Dorchester Collection*

# STUDENT CHALLENGES



UNIVERSITY OF CENTRAL FLORIDA

In April 2019 IULM students  
won the  
UCF  
ANNUAL ENTREPRENEURSHIP  
COMPETITION

\$2,500 prize!



## ■ FIELD PROJECT



### Prof. Quaratino LABORATORY *«Infinito Gusto»*

Project developed for “Infinito Gusto”, ‘deli’ shop selling sandwiches, home-made salty and sweet snacks and ‘gourmet ready meals’ in the center of the city of Verona.

Development of an attractive ‘concept’ with a new sign, logo and claim to attract more customers with a specific focus on Verona tourism market.



# WORKSHOPS & SEMINARS



openfactory

## SEMINAR ON «Openfactory»

During the “Competitive Strategies for the Tourism Industries” course, students confronted themselves with new tourism trends such as Industrial tourism and visits to production plants.

After a seminar held by Italtypost, the organizing company of Openfactory, the most important opening of industrial tourism in Italy, students were engaged in a workshop to design new experiences and services to better welcome visitors for two leading Made in Italy companies.



### Meeting point

- Teatro Olimpico, Vicenza, 9.00 am

### Timetable

- Teatro Olimpico (9.00 - 10.00)
- Villa La Rotonda (10.15 - 12.00)
- Tasting experience (12.15 - 13.00)
- Open Factory event (13.30 - end)

### The price includes

- Local guide and
- Private transport service
- Visit at Teatro Olimpico
- Visit at Villa La Rotonda
- Open Factory company visit
- Tasting experience

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**STAGE & PLACEMENT**



# JOB FITNESS CENTER

**Job Fitness Center** is a project organized by the Career Service and Corporate Relationship office and is a path designed to:

- recognize, investigate and train one's attitudes and propensities;
- promote self-awareness by stimulating self-development actions ;
- reflect on one's own distinctive behaviors.

The assessment process will allow each student to receive a behavioral guidance map (a document / card that outlines the individual behavioral profile with evidence of potential areas on which he / she wants and can invest), which can be attached to his / her curriculum vitae.

After the assessment is also organized a path on social skills.



## ■ JOB DAY e JOB SEMINAR

The IULM University periodically organizes, in collaboration with companies, organizations or professional studios, events such as **Job Days**, **Job Seminars** which are 'tailor-made' to suit company needs. These type of events are structured in the following manner:

- Presentation of the guest company
- Company case study
- Q&A session with the students and opportunity for interested students to hand-in their CV

## GUEST COMPANIES



# ■ INTERNSHIPS

STUDENTS FROM THE 2017/2018 EDITION HAVE BEEN HIRED BEFORE THEIR GRADUATION IN THE US BY LEADING COMPANIES IN THE HOSPITALITY AND TOURISM SECTOR



# ■ INTERNSHIPS



CLAUDIO  
DE BENEDETTO

*Design of luxury  
tour packages at  
Ego Privè a  
Viaggidea brand.*



Milano



BEATRICE  
ARNONE

*Relationship  
Department.  
Activities for  
identifying  
customer needs.*



Roma



GIULIO DEL  
GIUDICE

*Assistance to event  
design and  
development in the  
framework of the  
Italian participation to  
Expo 2020 Dubai*



Dubai



CARLOTTA  
VASCONI

*Guest Service  
Representative.  
Sheraton Hotels &  
Resorts*



Boston



ANNA CARLOTTA  
BONONI

*Guest Relations*



Barcelona



ETHER STELLA

*Front desk agent*



Orlando

# PROFESSIONAL PROFILES

## CAREER OPPORTUNITIES FOR GRADUATES

### Experience design & destination management

- Destination Manager / Head of DMO
- Manager of regional marketing projects for local authorities / destinations
- Manager of tourism divisions in international organizations

### Hospitality management

- Hotel manager
- Revenue manager

### Commercial managers in tourism

- Marketing & communication manager
- Business development manager
- Sales & International Sales manager
- Country manager
- PR and corporate communication manager for tourism business
- Product/Destination manager

### MICE and event management

- Event manager
- Convention bureau manager
- Meeting and congress manager

### Online travel & digital marketing

- CRM manager
- Social media manager
- E-distribution and e-commerce manager
- Digital Marketing Manager

### Food, fashion & design, luxury, art and culture

- Event manager
- Local network manager
- Company tourism services manager
- Experience Designer

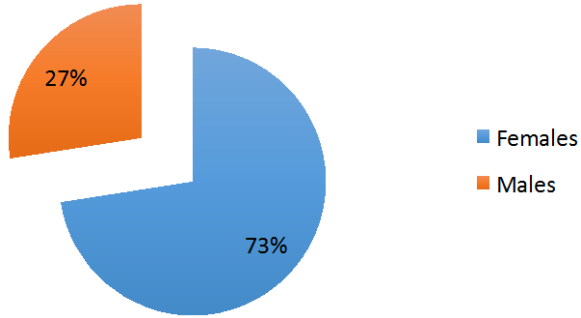
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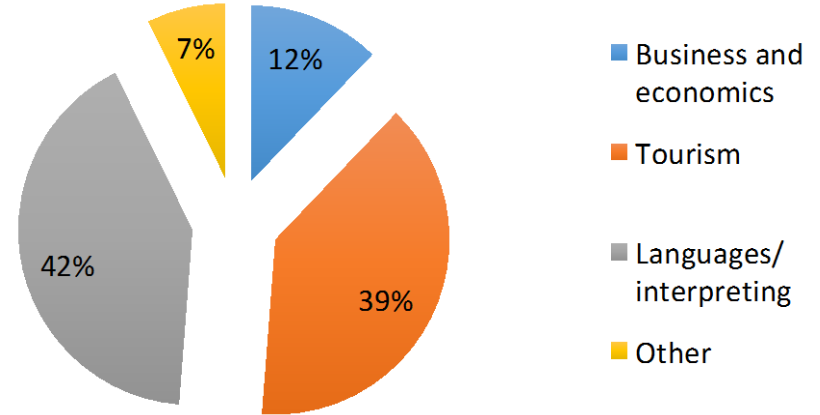
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ADMISSION

# THE 2019/2020 CLASS: BACKGROUND AND COMPOSITION



46 STUDENTS; 38 ITALIANS  
9 INTERNATIONAL STUDENTS FROM:  
POLAND (1); BELGIUM (1); HUNGARY (1);  
UKRAINE (1); IRAN (3);  
US (1); INDIA (1)



# ■ ADMISSION REQUIREMENTS

## I year (IULM)

- Bachelor's degree in any discipline
- Admission is based on a test of general knowledge as well as English language competence at B2 level

## II year (UCF)

- Bachelor's degree in any discipline with a minimum GPA of 3.0 on a base of 4.0
- English proficiency: TOEFL min. score 220 (computer based) or 80 (internet based) or IELTS min. score 6.5
- Minimum first year grade point average 26.5/30

## II year (UGA)

- Bachelor's degree in any discipline
- French proficiency: TCF (TCF) Level 4 (advanced intermediate) or Level 3 (intermediate) with a minimum score of 300 in the oral comprehension test



## ■ ADMISSION TESTS

**Internal graduates and undergraduates**: applicants must demonstrate knowledge of English no lower than level B2 by taking the Oxford University Press test (applicants with B2 international certification obtained within the last two years, will be exempt from the Oxford University Press test.)

**Graduates and undergraduates from other IULM courses and other Universities**: applicants must take an admissions test in English (English level assessment - at least level B2 - using the Oxford University Press test).

Applicants who pass the English level test will take the following tests on the same day:

- written test in English comprising open-ended and closed-ended questions, aimed at assessing logical, critical and verbal reasoning skills, as well as testing basic knowledge regarding the disciplinary field of the degree course;
- oral test to assess motivation and attitude.

### **Foreign graduates:**

Applicants must take a distance admission test, on dates agreed upon with the Students Office.

The test comprises:

- verification of English language competence at no lower than level B2 by taking the Oxford University Press test.
- assessment of motivation and personal aptitude by uploading onto the platform provided by the University, the texts and videos related to the questions provided.

# ■ TUITION FEES

## I year (IULM)

Italian students:

from € 4,400 to € 9,800  
(5 income-based brackets)

International students: € 9,800

## II year (IULM)

Italian students:

from € 4,400 to € 9,800  
(5 income-based brackets)

International students: € 9,800

## II year (UCF)

€ 18,000

Students will receive a stipend  
of \$ 10000 for living expenses in  
USA

## II year (UGA)

€ 3,520

# SCHOLARSHIPS

## I and II year (IULM)

Tuition fee reductions may be granted by IULM University, based on merit.

Funding opportunities through scholarships for Italian students are available at the link:

<https://www.iulm.it/wps/wcm/connect/iulmit/iulm-it/studiare-alla-iulm/diritto-allo-studio>

Opportunities for international students at this link:

<http://www.iulm.com/wps/wcm/connect/iulmcom/iulm-com/Study-at-IULM/Tuition+and+fees>

## II year (UCF)

Students will receive a stipend of \$ 10,000 for living expenses in USA

**IULM**  
Libera Università di Lingue e Comunicazione  
International University of Languages and Media

- **Università**
- **Studiare alla IULM**
  - Corsi di Laurea Triennale
  - Corsi di Laurea Magistrale
  - Risorse per gli studenti iscritti
  - Master & Executive Education
  - Dottorati di Ricerca
- Orientamento
- Tasse e contributi
- A agevolazioni economiche - Diritto allo studio**
- Calendario Didattico
- Vivere alla IULM
- **Risorse e servizi**
- **Ricerca**
- **News / eventi**

MyIULM

**Avvisi e comunicazioni**  
Archivio Bandi  
Borse di studio d'ateneo  
Borse di studio per studenti internazionali  
Servizio alloggio  
Servizio ristorazione  
Graduatorie

**→ sei in: Agevolazioni economiche - Diritto allo studio**

**Iniziativa per il diritto allo studio**

Le borse di studio regionali, il rimborso delle tasse di iscrizione e dei contributi universitari per gli studenti privi di mezzi. Le borse di studio d'ateneo, gli incentivi per stage e tesi di ricerca all'estero. Perché vogliamo avere la possibilità di formare gli studenti migliori, indipendentemente dalle loro disponibilità economiche.

Personale  
Struttura  
Vivere IULM  
Mappa  
Cerca nel sito  
International

→ **Documenti**

- Legge Regionale n. 33/2004
- DPCM 9 aprile 2001
- Decreto Legislativo n. 68/2012
- Normativa ISSE fino al 31/12/2014
- Riforma ISSE 2015
- Regolamento per le elezioni dei rappresentanti degli studenti nelle residenze IULM di via Santander e di Cascina Monucco
- Guida all'ISSE universitario
- Regolamento mensa IULM
- Regolamento controlli fiscali
- Regolamento Residenze universitarie
- Allegato regolamento controlli fiscali
- Regolamento delle residenze universitarie IULM (English version)
- Regolamento rateizzazione

→ **Presentazione delle domande**

Cliccando sul banner di seguito potrai accedere allo Sportello Tasse - DSU e avviare la procedura per la presentazione delle domande di benefit e servizi.

**Sportello Tasse - DSU** →

→ **Avvisi e comunicazioni**

Clicca qui per gli avvisi e le comunicazioni relativi ai servizi per il diritto allo studio.

→ **Consulta i bandi**

- Borse di studio regionali e analoghe agevolazioni economiche, per studenti in possesso dei requisiti di regolarità scolastica, di reddito e di merito.
- Borse di studio d'Ateneo (incentivazione alla qualità dello studio e ricerca tesi all'estero) per studenti in possesso dei requisiti di merito.

# ■ DEADLINES

I year (IULM)

**Pre-enrollment**

**November 2020**

II year (UCF)

**Pre-enrollment**

**Mid-January 2021**

II year (UGA)

**Pre-enrollment**

**January/March 2021**



## ADMISSION TEST:

1st session: 2 March 2020 at 14.30

2nd session: 20 April 2020 at 14.30

3rd session: 8 June 2020 at 14.30 (only if places still available or only for non-EU students).

4th session: 7 September 2020 at 14.30 (only if places still available or only for non-EU students).

## ■ CONTACTS



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MASTER OF SCIENCE

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**HOSPITALITY  
AND TOURISM  
MANAGEMENT**

Dual degree

A.A. 2020 - 2021



UNIVERSITÀ  
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